

# Press Release

March 5th 2013

## Mark Wadelin Joins Personal Touch

Personal Touch, the UK's largest privately owned adviser network, today announced the appointment of a new non-executive director, Mark Wadelin.

Formerly group finance director of Sesame Bankhall and a divisional director of Misys, Mark retired in 2010 after 13 years with the group. He now takes up the role of non-executive director on the board of Personal Touch Financial Services effective from March 2013.

Max Wright, chief executive officer of Personal Touch, commented:

“Mark brings extraordinary industry knowledge and an in-depth understanding of the financial and commercial needs of growing businesses to our team. His appointment is a key part of our future vision to deliver an efficient and profitable business to the benefit of staff, members and clients.”

**ENDS**

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## Notes To Editors

Personal Touch Financial Services is the UK's largest privately-owned professional adviser network. Established in 1994, the Company is authorised and regulated by the Financial Services Authority (FSA). Personal Touch Financial Services provides business, technical and regulatory support to a community of more than 600 highly-qualified member firms, with a focus on the mortgage and protection sector.

**Future Strategy:** Vision 2013 is designed to reflect the core principles of the new post-RDR era with transparency and fairness uppermost. Personal Touch is committed to running a client-focused organisation with professional standards and service quality at the core of this.

A new management team was appointed in 2012 headed-up by Chief Executive Officer, Max Wright. The team of board directors, senior management and staff are committed to ensuring adviser members are given all the support they need to deliver professional, impartial financial advice to clients, whilst maximising income with complete cost transparency.

In its investment and pensions operation, Personal Touch operates a broad-based, restricted advice proposition with professionally qualified advisers supported by dedicated bespoke technology, compliance and business development resources. Adviser members benefit from the additional support of a robust PI policy giving legal protection which can otherwise cost firms considerable additional expenditure.

Distributing a diverse range of products from a comprehensive panel of major and specialist lenders, the company has four main areas of business:

- Protection
- Mortgages
- Investments and pensions
- General Insurance

Other more specialist business areas include:

- Private medical insurance
- Equity release and loans