

Press Release

2nd September 2013

Personal Touch partners with Market Harbourough Building Society

Personal Touch is delighted to announce the appointment of the Market Harbourough Building Society (MHBS) to its mortgage panel.

Market Harbourough Building Society was established in the south Leicestershire town of Market Harbourough in 1870. With assets now exceeding £417m, nearly 50,000 savings customers and almost 5,000 mortgage customers, the Society has grown steadily and prudently over the last 140 years.

Neil Hoare, head of lending at Personal Touch, comments:

“The appointment of Market Harbourough to our mortgage panel brings with it a lender who has both the expertise and a common-sense, flexible approach to underwriting which will greatly support our mortgage proposition and really help members meet their client’s growing needs. It’s no surprise that the building society sector now accounts for over 20% of lending in the UK considering their approach to affordability through detailed assessment of a client’s circumstances.”

“With MMR approaching, it’s essential that our members have experts to talk to on a day to day basis to help them. Working closely with lenders such as Market Harbourough gives us confidence on meeting the exacting standards customers expect of our advisers now and in the future.”

Press Release

Louise Bunce, head of sales & marketing at MHBS, comments:

“Intermediaries are an increasingly important part of our business as they understand the benefit that personal service & bespoke underwriting can bring to their clients. Personal Touch has an ethos of putting the consumer at the heart of everything they do & we think together with their professional standards and exceptional service means they are a perfect partner for us”.

ENDS

For further information, please contact:

David Carrington, Marketing Director, Personal Touch	0121 767 1128 / 07590 776746
Clare Preston, Head of Marketing, Personal Touch	0121 767 1070 / 0770 367 8041
Nicola Mitchell, Mitchell Money Penny	01242 703266 / 07980 684240

Notes To Editors

Personal Touch Financial Services is the UK’s largest privately-owned professional adviser network. Established in 1994, the Company is authorised and regulated by the Financial Conduct Authority (FCA). Personal Touch Financial Services provides business, technical and regulatory support to a community of highly-qualified member firms, with a focus on the mortgage and protection sector.

Personal Touch is committed to running a consumer-focused organisation with professional standards and service quality at the core of this.

A new management team was appointed in 2012 headed-up by Chief Executive Officer, Max Wright. The team of board directors, senior management and staff are committed to ensuring adviser members are given all the support they need to deliver professional, impartial financial advice to consumers, whilst maximising income with complete cost transparency.

In its investment and pensions operation, Personal Touch operates a broad-based, restricted advice proposition with professionally qualified advisers supported by dedicated bespoke technology, compliance and business development resources.

Press Release

Adviser members benefit from the additional support of a robust PI policy giving legal protection which can otherwise cost firms considerable additional expenditure.

Distributing a diverse range of products from a comprehensive panel of major and specialist lenders, the company has four main areas of business:

- Protection
- Mortgages
- Investments and pensions
- General Insurance

Other more specialist business areas include:

- Private medical insurance
- Equity release and loans