

Press Release

8th March 2013

Personal Touch Appoints New Senior GI Manager

Personal Touch, the UK's largest privately owned adviser network, today announced the appointment of Victoria Jefferies as senior GI manager.

Victoria has over 14 years experience in general insurance, working for Endsleigh in a broad variety of marketing and product management roles, most recently as market development manager.

Jonathan White, commercial director for Personal Touch, explains:

“Victoria comes with a wealth of experience in the GI space particularly with Personal Lines and Buy To Let. Her immediate priority will be to review our existing GI panel including reviewing the competitiveness and the quality of products and services delivered by both the panel and non-panel providers. We are committed to having a competitive intermediary proposition that can deliver the best client-focused outcomes and equally add value to our members. Victoria's input and strategic knowledge will be a vital asset to the development of this proposition.”

Victoria Jefferies, senior GI manager, added:

“Taking on such a big new challenge at Personal Touch is exactly what I have been looking for - particularly as the GI division is targeted for impressive growth and development, which will mean lots of hard work but hopefully mutual member and client rewards.”

- Private medical insurance
- Equity release and loans