

PRESS RELEASE

8th November 2012

FREE RISK WORKSHOPS & SEMINARS FROM FINAMETRICA

Risk profiling specialist, FinaMetrica, in conjunction with The Ideas Lab, today announced a series of free workshops and seminars for professional intermediaries across the UK. For more information and to reserve a place, please visit <http://www.theideaslab.co.uk/Booking>

- **Aberdeen Risk Workshop 14th November 2012**

An interactive Risk Workshop sponsored by Aberdeen Asset Management in conjunction with Paul Resnik of FinaMetrica.

"Avoid Sleepless Nights: Getting to grips with risk profiling and investment mapping"

Time: 3:30 pm to 5:30 pm Wednesday 14th November 2012

Location: Aberdeen's offices at Bow Bells House 1 Bread St London EC4M 9HH

- **BlackRock PFS Event 29th November 2012**

2013: Getting your business off to the right start post RDR

A half-day seminar with Paul Resnik of FinaMetrica

29th November 2012

At BlackRock's offices: 12 Throgmorton Avenue, London EC2N 2DL

- **Allianz Risk Workshop 30th November 2012**

An interactive Risk Workshop sponsored by Allianz Global Investors in conjunction with Paul Resnik of FinaMetrica

"Avoid Sleepless Nights: Getting to grips with risk profiling and investment mapping"

Time: 9:30 am to 12:30 pm Friday 30th November 2012

Location: Ridding Park Hotel Follifoot, Harrogate, North Yorkshire HG3 1JH

Since its entrance to the UK in 2004, FinaMetrica has grown rapidly to become one of the dominant risk profiling solutions used by financial planners.

FinaMetrica helps manufacturers of investment products and investment advisers to better match investments to investor's needs. Since launch in 1998 FinaMetrica has completed more than 520,000 profiles for over 5,000 investment advisers in 20 countries. FinaMetrica's subscribers' advise on more than £20 billion of clients' assets.

To find out more about FinaMetrica, advisers can visit www.riskprofiling.com.

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About FinaMetrica

FinaMetrica enables advisers to better match investments to their clients' needs. Our goals are to help advisers boost productivity, enhance client satisfaction, improve regulatory compliance and increase investment persistency.

Since commercialisation in 1998 we have completed more than 500,000 profiles for over 5,000 leading edge investment advisers in 20 countries. In the average month we undertake 5,000 profiles and have completed up to 15,000 in one month. On average our subscribers stay with us for over 5 years. UK clients include a broad cross section of the UKs leading advisers and groups.

FinaMetrica subscribers direct more than £20 billion in conjunction with their clients. The majority of our activities are in the US, UK and Australia. We have been translated into 7 languages, most recently simple Chinese and Afrikaans.

Our solutions differ from alternative profilers in that we work from the investor's perspective to:

- deliver an independent and psychometric financial risk tolerance assessment tool set and planning methodology
- link the risk tolerance score to a range of investment recommendations, and
- promote investors' realistic investment expectations by effectively explaining the real financial risk and volatility in those recommendations.

Smaller advisory groups and individual advisers can access our web site to undertake a risk tolerance assessment. For larger groups our technology easily and quickly links into contemporary financial planning software to deliver a seamless process from investor needs to investment implementation.

FinaMetrica Pty Limited

www.riskprofiling.com www.FinaMetrica.com www.myrisktolerance.com